Classroom Activity Guide

WORLD OF WORK

Creative Career Exploration Starts Here

The ***World of Work*** series adds the WoW! factor to the 16 nationally recognized career pathways using age-appropriate self-assessment and personal reflection activities and informative introductions to exciting careers that people do along each pathway. Designed especially for students in grades 4 – 7, the series helps prepare students to take full advantage of the college and career readiness opportunities such as CTE, career pathways, and career academies that are offered in high school.

Informative

Each title features student-friendly profiles of exciting career opportunities and makes relevant real world learning connections.

Interactive

Each chapter in all 16 titles includes two interactive features:

- **Check It Out!** sidebars contain links to online resources that get curious readers asking questions, finding answers, and digging deeper for information.
- **Start Now!** contain activity prompts that encourage project-based learning and fun hands-on learning.

Inspiring

Simple self-assessment and next step activities encourage critical thinking skills and guide informed decision making.

Reading Level

All ***World of Work*** titles:

Guided Reading Level:	Grade Level Equivalent:	Interest Level by Grade:
V	5	4 – 8

Educational Description

Career readiness, exploring career clusters and pathways, narrative non-fiction and informational text features: headings, bold type, primary and secondary sources, glossary, author's note, index, photographs enhance meaning and tone. STEAM content, cross curricular; science, technology, engineering, arts, math, social studies, history, writing, speaking & listening, research. Comprehension strategies: main ideas and details, ask and answer questions, author's purpose. Real world reading: set goals, journal, research, apply. Text to self, text to text, text to world connections, hands-on learning.

More Creative Career Exploration Resources

Get a Job titles offer a fictional hook by way of a character named Jeremiah Oliver Baumgartner (that's Job, for short) who provides some comic relief while introducing readers to career opportunities within familiar community places.

Choose A Career Adventure provides "you are there" vignettes that let readers imagine themselves doing some of the coolest careers in some of America's coolest places.

Find Your Future offers five high-interest titles about STEAM careers. Three skill-building features – ***Surf the 'Net!, Explore Some More!,*** and ***Ask Big Questions*** – engage readers in an exploration of amazing opportunities in science, technology, engineering, art, and mathematics.

To order books contact your favorite book distributor or go online to **www.cherrylakepublishing.com**.

Name

Pick a Pathway

Directions:

1. Put an **X** on the line next to the questions that best describe:

- Activities you would ***enjoy*** doing now
- The kinds of workplaces you can ***imagine*** yourself working in
- The types of careers you are most ***curious*** about

2. Add the X's in each section and write the number in the white circle next to each title. Start reading the *World of Work* book that matches the pathway (or pathways) with the highest number of X's.

ARCHITECTURE & CONSTRUCTION

Would you enjoy...

___making things with LEGOs?

___building a treehouse or birdhouse?

___designing the world's best skate park?

Can you imagine working at a ...

___construction site?

___design firm?

___building company?

Are you curious about...

___civil engineers?

___demolition technicians?

___heavy-equipment operators?

___landscape architects?

___urban planners?

ARTS & COMMUNICATION

Would you enjoy...

___drawing your own cartoons?

___using your smartphone? to make a movie

___writing articles for the student newspaper?

Can you imagine working at a ...

___Hollywood movie studio?

___publishing company?

___television news station?

Are you curious about...

___actors?

___bloggers?

___graphic designers?

___museum curators?

___writers?

BUSINESS & ADMINISTRATION

Would you enjoy...

___playing Monopoly?

___being the boss of your favorite club or team?

___starting your own business?

Can you imagine working at a ...

___big corporate headquarters?

___government agency?

___international business center?

Are you curious about...

___brand managers?

___chief executive officers?

___e-commerce analysts?

___entrepreneurs?

___purchasing agents?

EDUCATION & TRAINING

Would you enjoy...

___babysitting?

___teaching your grandparents how to use a computer?

___running a summer camp for neighbor kids in your backyard?

Can you imagine working at a ...

___college counseling center?

___corporate training center?

___school?

Are you curious about...

___animal trainers?

___coaches?

___college professors?

___guidance counselors?

___principals?

FINANCE

Would you enjoy...

___ earning and saving money?

___ being the class treasurer?

___ playing the stock market game?

Can you imagine working at an ...

___ accounting firm?

___ bank?

___ Wall Street stock exchange?

Are you curious about...

___ accountants?

___ bankers?

___ fraud investigators?

___ property managers?

___ stockbrokers?

FOOD & NATURAL RESOURCES

Would you enjoy...

___ exploring nature?

___ growing your own garden?

___ setting up a recycling center at your school?

Can you imagine working at a ...

___ national park?

___ raising crops in a city farm?

___ studying food in a laboratory?

Are you curious about...

___ landscape architects?

___ chefs?

___ food scientists?

___ environmental engineers?

___ forest rangers?

GOVERNMENT

Would you enjoy...

___ reading about U.S. presidents?

___ running for student council?

___ helping a favorite candidate win an election?

Can you imagine working at a ...

___ chamber of commerce?

___ government agency?

___ law firm?

Are you curious about...

___ mayors?

___ customs agents?

___ federal special agents?

___ intelligence analysts?

___ politicians?

HEALTH SCIENCE

Would you enjoy...

___ nursing a sick pet back to health?

___ dissecting animals in a science lab?

___ helping the school coach run a sports clinic?

Can you imagine working at a ...

___ dental office?

___ hospital?

___ veterinary clinic?

Are you curious about...

___ art therapists?

___ doctors?

___ dentists?

___ pharmacists?

___ veterinarians?

HOSPITALITY & TOURISM

Would you enjoy...

___ traveling?

___ sightseeing?

___ meeting people from other countries?

Can you imagine working at a ...

___ convention center?

___ resort?

___ travel agency?

Are you curious about...

___ convention planners?

___ golf pros?

___ tour guides?

___ resort managers?

___ wedding planners?

HUMAN SERVICES

Would you enjoy...

___ showing a new kid around your school?

___ organizing a neighborhood food drive?

___ being a peer mediator?

Can you imagine working at an ...

___ elder care center?

___ fitness center?

___ mental health center?

Are you curious about...

___ elder care center directors?

___ hairstylists?

___ personal trainers?

___ psychologists?

___ religious leaders?

INFORMATION TECHNOLOGY

Would you enjoy...

___ creating your own video game?

___ setting up a Web site?

___ building your own computer?

Can you imagine working at an ...

___ information technology start-up company?

___ software design firm?

___ research and development laboratory?

Are you curious about...

___ artificial intelligence scientists?

___ big data analysts?

___ computer forensic investigators?

___ software engineers?

___ video game designers?

LAW & PUBLIC SAFETY

Would you enjoy...

___ working on the school safety patrol?

___ participating in a mock court trial at school?

___ coming up with a fire escape plan for your home?

Can you imagine working at a ...

___ cyber security company?

___ fire station?

___ police department?

___ prison?

Are you curious about...

___ animal control officers?

___ coroners?

___ detectives?

___ firefighters?

___ park rangers?

MANUFACTURING

Would you enjoy...

___ figuring out how things are made?

___ competing in a robot-building contest?

___ putting model airplanes together?

Can you imagine working at a ...

___ high-tech manufacturing plant?

___ engineering firm?

___ global logistics company?

Are you curious about...

___ chemical engineers?

___ industrial designers?

___ supply chain managers?

___ robotics technologists?

___ welders?

MARKETING

Would you enjoy...

___ keeping up with the latest fashion trends?

___ picking favorite TV commercials during Super Bowl games?

___ making posters for a favorite school club?

Can you imagine working at an ...

___ advertising agency?

___ corporate marketing department?

___ retail store?

Are you curious about...

___ creative directors?

___ market researchers?

___ media buyers?

___ retail store managers?

___ social media consultants?

SCIENCE, TECHNOLOGY, ENGINEERING & MATHEMATICS (STEM)

Would you enjoy...

___ concocting experiments in a science lab?

___ trying out the latest smartphone?

___ taking advanced math classes?

Can you imagine working at a ...

___ science laboratory?

___ engineering firm?

___ research and development center?

Are you curious about...

___ aeronautical engineers?

___ ecologists?

___ statisticians?

___ oceanographers?

___ zoologists?

TRANSPORTATION

Would you enjoy...

___ taking pilot or sailing lessons?

___ watching a NASA rocket launch?

___ helping out in the school carpool lane?

Can you imagine working at an ...

___ airport?

___ mass transit system?

___ shipping port?

Are you curious about...

___ air traffic controllers?

___ flight attendants?

___ logistics planners?

___ surveyors?

___ traffic engineers?

Name _____

Take Your Pick

Write the names of the 8 careers you read about	Put stars next to your 3 favorite career ideas	Put an X next to the career idea you like the least	Put a question mark next to the career idea you want to learn more about
1.			
2.			
3.			
4.			
5.			
6.			
7.			
8.			

Which Big Wow List ideas are you curious about?

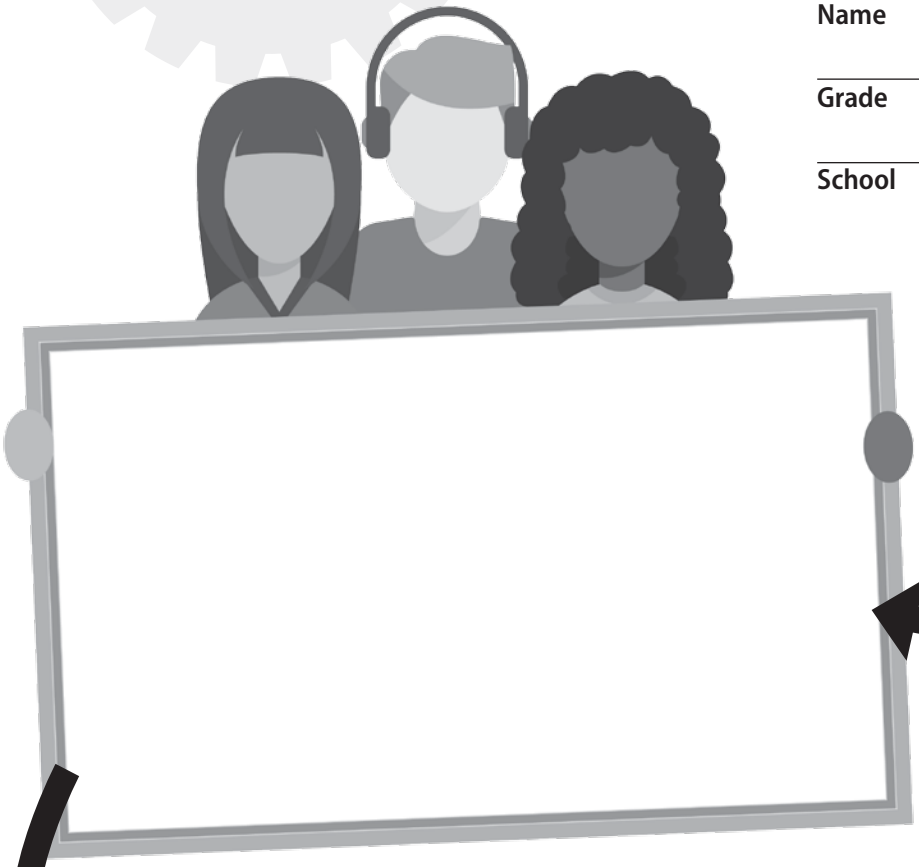
What do you like most about these careers?	What is it about this career that doesn't appeal to you?	What do you want to learn about this career? Where can you find answers?

My WoW

Name _____

Grade _____

School _____



WHO I AM.

Make a word collage! Use 5 adjectives to form a picture that describes who you are.

WHERE I'M GOING.

The next career pathway I want to explore is

_____

Some things I need to learn first to succeed.

1. _____
2. _____
3. _____

My Career Choice

TO GET HERE.